

British American Tobacco

A Day in the Life of – Souza Cruz Transcription

Time Code	Transcription
00:00:08	Stock Assistant: I'm a Stock Assistant, I sort and pack cigarettes so the drivers can deliver them during the day.
00:00:14	Each day is different.
00:00:17	There are always opportunities for development and career growth. The longer you stay in the job the more you learn.
00:00:30	Corporate Affairs Specialist: I'm a specialist in the Corporate Affairs area. I specifically work with Institutional Relationships.
00:00:40	Souza Cruz is a great place to work because every day you have a new challenge, a new opportunity and a different situation to solve so I like it very much.
00:00:56	Laboratory Analyst: I'm a Lab Analyst, I work with special analysis, specifically in the product analysis lab.
00:01:02	My job is to review the lab results.
00:01:07	I'm sure this is the right place for me. I work with a talented team who welcome challenges.
00:01:13	What makes me believe in the Souza Cruz team is their judgment and continuous search for knowledge.
00:01:25	Machine Operator: I've been at Souza Cruz for 22 years.
00:01:29	I'm a Machine Operator. I'm also responsible for checking the quality of both the product and processes, ensuring everything is exactly as it should be.
00:01:41	The team spirit is very good.
00:01:43	Employees are offered plenty of opportunities. That's why I like working here.
00:01:52	Leaf Technician: Part of my role as a Leaf Technician is to pay visits to farmers, helping them find the most efficient way to grow their tobacco.
00:02:00	We aim to make new technologies available to the producers to help them in their daily work.
00:02:08	It's also my job to recommend the best sustainable practices to farmers.
00:02:13	I'm very proud of working at Souza Cruz thanks to the dedication and integrity the company demonstrates at every stage of the production chain.
00:02:22	Marketing Representative: The role of a Marketing Representative focuses on retail sales.
00:02:27	Souza Cruz offer opportunities to all their employees and has a career plan to keep employees motivated.
00:02:33	What I like most about working at Souza Cruz is that the job is very dynamic.
00:02:38	No two days are the same.