

British American Tobacco

A Day in the Life of – Souza Cruz Transcription

| Time Code | Transcription |
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| 00:00:08 | Stock Assistant: I'm a Stock Assistant, I sort and pack cigarettes so the drivers can deliver them during the day. |
| 00:00:14 | Each day is different. |
| 00:00:17 | There are always opportunities for development and career growth. The longer you stay in the job the more you learn. |
| 00:00:30 | Corporate Affairs Specialist: I'm a specialist in the Corporate Affairs area. I specifically work with Institutional Relationships. |
| 00:00:40 | Souza Cruz is a great place to work because every day you have a new challenge, a new opportunity and a different situation to solve so I like it very much. |
| 00:00:56 | Laboratory Analyst: I'm a Lab Analyst, I work with special analysis, specifically in the product analysis lab. |
| 00:01:02 | My job is to review the lab results. |
| 00:01:07 | I'm sure this is the right place for me. I work with a talented team who welcome challenges. |
| 00:01:13 | What makes me believe in the Souza Cruz team is their judgment and continuous search for knowledge. |
| 00:01:25 | Machine Operator: I've been at Souza Cruz for 22 years. |
| 00:01:29 | I'm a Machine Operator. I'm also responsible for checking the quality of both the product and processes, ensuring everything is exactly as it should be. |
| 00:01:41 | The team spirit is very good. |
| 00:01:43 | Employees are offered plenty of opportunities. That's why I like working here. |
| 00:01:52 | Leaf Technician: Part of my role as a Leaf Technician is to pay visits to farmers, helping them find the most efficient way to grow their tobacco. |
| 00:02:00 | We aim to make new technologies available to the producers to help them in their daily work. |
| 00:02:08 | It's also my job to recommend the best sustainable practices to farmers. |
| 00:02:13 | I'm very proud of working at Souza Cruz thanks to the dedication and integrity the company demonstrates at every stage of the production chain. |
| 00:02:22 | Marketing Representative: The role of a Marketing Representative focuses on retail sales. |
| 00:02:27 | Souza Cruz offer opportunities to all their employees and has a career plan to keep employees motivated. |
| 00:02:33 | What I like most about working at Souza Cruz is that the job is very dynamic. |
| 00:02:38 | No two days are the same. |